



2015

Advertise at
Watergate at Landmark
Condominium

211 Yoakum Parkway
Alexandria, VA 22305

The Wheel Newsletter
www.watergateatlandmark.com

To advertise at Watergate at Landmark
Condominium, contact the
Communications Director via email:
commdir@watergateatlandmark.com



Advertising in The Wheel Newsletter

General Info:

- The Wheel is distributed electronically to over 1500 residents and delivered door-to-door to over 1200 units.
- All issues are posted and archived online for membership viewing.
- The Wheel is published 11 times a year – 10 monthly black and white issues and one special, color-printed holiday issue (for the months of December/January).
- A sample copy can be provided (mailed/emailed) on request.

Pricing, Discounts and Deadlines:

| Size | Monthly Rate |
|--|--------------|
| ¼ Page Size (4.6 x 3.55 in) | \$100 |
| ½ Page Size (4.6 x 7.1 in) | \$175 |
| Full Page Size (9.75 x 7.1 in) | \$300 |
| Discounts | |
| 10% off for 6-month commitment | |
| 20% off for 1-year commitment | |
| 15% off for newsletter + website ad purchase (on a monthly basis) | |
| Deadline | |
| Both payment and ad content must be received by the 15th of every month . Watergate at Landmark accepts cash/check only. If you have special circumstances and missed the ad submission deadline, please contact the Communications Director at commdir@watergateatlandmark.com to discuss possible extensions. | |



Advertising on the Watergate website – www.watergateatlandmark.com

General Info:

- Average of 200 pageviews per month
- Average of 50 visitors per day
- Local Business page caters only to advertisements for local business in the area
- Buy/Lease a Home page features real estate agents as well as home listings/sales statistics ads

Pricing and Deadlines:

| Size | |
|--|--|
| Advertisers should submit ad content in the following formats: word, pdf, .jpg, .png, .jpeg. Text and/or image files will be accepted. All ad content submitted will be formatted by the Communications Director to adhere to the general layout of the existing ad pages/categories. | |
| Buy/Lease a Home – Real Estate Agents & Buy/Lease a Home Local Businesses | |
| Rate | |
| All website ads are \$35/30 days. | |
| Deadline | |
| After payment and ad content is received, the advertisement will be posted within 2-3 business days. Watergate at Landmark accepts cash/check only. If you have special circumstances/concerns please contact the Communications Director at commdir@watergateatlandmark.com to discuss the issue(s). | |